

# TUNA MAG

NO CRUST



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**T**he are few cars as iconic as the Shelby GT500 “Eleanor”. From the moment Memphis Raynes first graced our screens in ‘Gone is sixty seconds’ the vehicle was set for immortality, forever etched into film folklore and rightfully sitting atop the throne as automotive royalty.

It’s easy to tell this Mustang apart from the norm, a bulging body kit, American in every way, brutal and unashamedly presented, ‘Eleanor’ is a beauty of a beast.

Our mission, if we chose to accept it, was to design and build the cabin from the ground up.

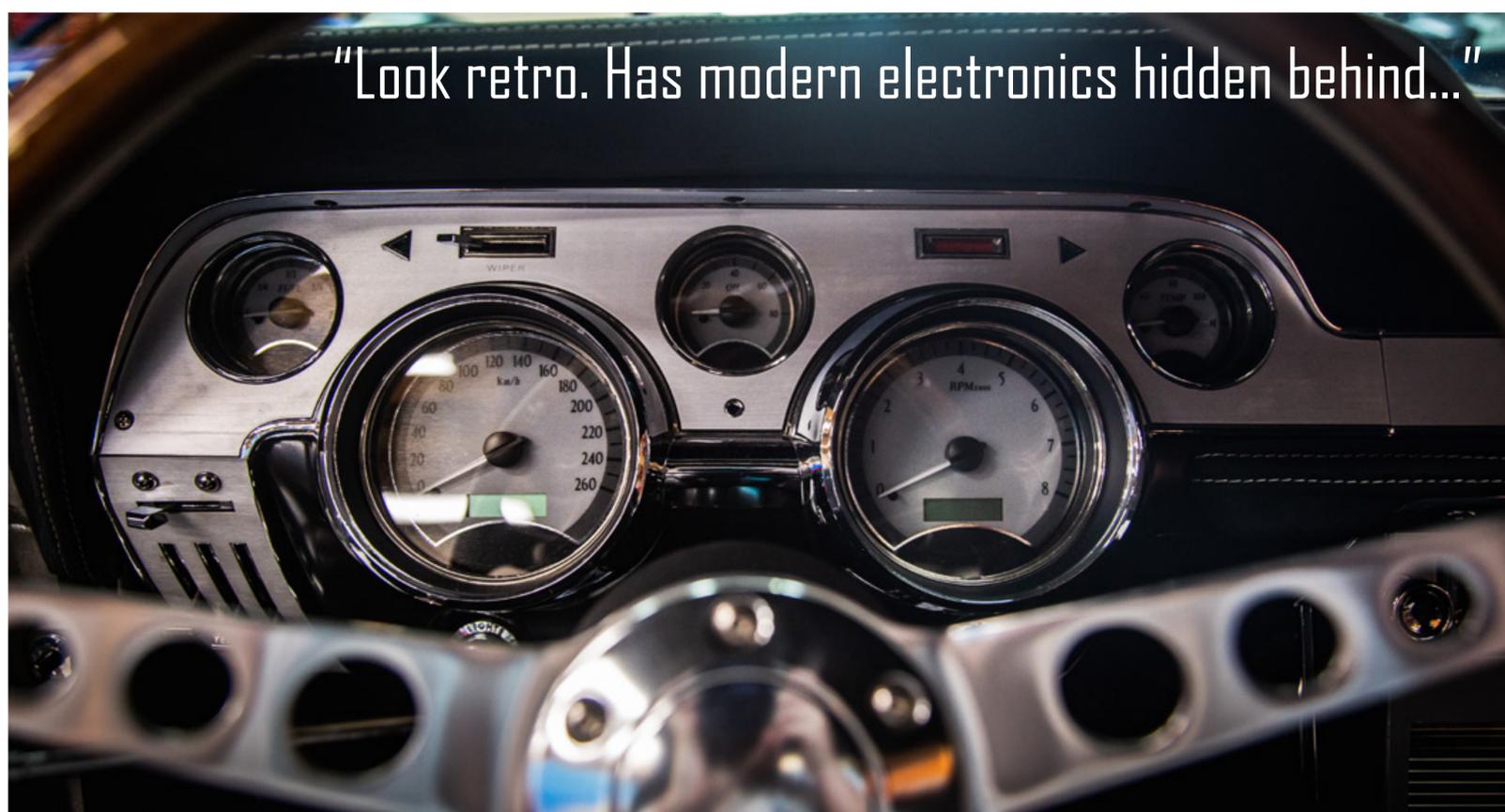
Here is a little story about the build...

David Barcos, founder of BnB Products...

“My initial thoughts when I first saw this Eleanor was, Ahh yeah cool, bring it on! The car was in the early stages of a build with no wiring at all, no interior panels whatsoever. This was going to be one hell of a project that's for sure...

I like to push myself and the team, always trying new things even if it's hard because that's the only way to innovate! We put a lot of faith in Naish and his ability to visualize and design. From there, we sat down as a team as a 'pre workout' where Naish discussed with the team the overall vision for the build, talking with the tradesmen to see if what he has been designing is actually feasible or if there are little tweaks we need to make etc.

Naish went back and revised the design accordingly – giving about an 80% representation of what the final outcome was. Then, you know, as the build progressed, we were moving something 5 to 10mm one way, keeping the communication going to not venture to far away from the design directive.



Materials were adhered to but in some instances, we substituted materials that were more malleable for a particular area, without compromising the outcome. Initially, a lot of the faith is put in Naish. He is qualified to make those calls.

For the audio side of things, we reached out to a good friend of ours, Travis Maddox, from Hertz Australia. We gave him the brief and put faith in him to work to a budget to give us the best system possible that would suit the car. He also did come down and tune the car as well, so it's good to have friends like Travis in the industry that you can rely on. We are lucky to have such an extensive network of trusted partners at BnB.

Overall, I love it. I think it's cool. Pretty confident to say that it's the only Eleanor in the world that looks like this. Mainly because nearly everything was hand crafted. The rear quarters – they're not standard – there's probably 20 plus hours in fabrication just to get them looking the way they do. You know, it's true custom, pretty cool."

"It's what's INSIDE that counts."



The design room with BNB Head of Design, Naish Chapman...

“The owner had given us an almost clean slate to come up with a design for this Eleanor cabin. I wanted to maintain elements of the original interior, modernising the functionality to enhance the overall experience. After jotting down some ideas on paper, a design render was visualised and after some small tweaks we had the go ahead to pursue the theme from the owner.

From this point, design was conducted on the various elements of the interior such as the front seats, door cards, audio integration, parcel shelf and rear seat styling. Annotations were made to communicate this vision to the fabrication and trim teams to ensure nothing was lost in translation. Visuals were setup surrounding the project to use as a reference.”



"A totally custom parcel shelf. Hertz audio hooked us up with the goods."



CLOCKWISE FROM TOP: 1. The original seats include 'fairlady Z' embroidery and sporty eyelets, taking inspiration from earlier 240Z models. 2. A good way to spend 30 grand is on a brand new engine for your 260Z. 3. Great move to add in the Timber steering wheel and gear knob. 4. A door to a better life...

Danny: BnB Trimmer

"The Mustang arrived as a bare shell, with an engine, overall, it needed a lot of attention. We started by scratching our heads, we really had nothing to work with, no starting point for reference so we took some pictures and sent them to Naish who sketched up some ideas on the computer.

We made a gameplan from there. Starting at the top and working our way down. The gamplan developed on the way making improvements for the better, putting buckets in the rear – the theory being, you're not going to fit 3 wide in the back so why not make them purpose built and a lot more comfortable for when you throw her around the corner, you're not going to go sliding!

The initial idea was to have Alcantara faces on the seats but we changed to leather – Alcantara wasn't around in the 60's so leather looks more appropriate and fits the era. Alcantara was used to spice up the design in the rest of the cabin, modernizing the design whilst retaining personality.

The electronic dash, audio and lighting bring a bit of modern technology into this classic and Alcantara integrates nicely with these elements. For me, the most challenging part were the rear seats. Trying to make them removable for when you need access to the battery (located behind the seats). Also the headlining, there was a heap of work to get the proportion right – especially the housing of the reading lights, neatly integrated into the central element spanning the length of the roof.

The end result is something I'm quite proud of, it's a quality finish that's appropriate for the era of car, but practical enough for modern day."

"It's a SHELBY, bro..."



ADDITIONAL, DOESN'T HAVE TO MEAN BORING.  
OUR DESIGN STUDIO PRAISES THIS OLDER AS A PERIOD SPECIFIC RACE AND INTERIOR. MODERN RACING SEATS WITH  
RACE SEAT, PROVIDE THE PLATFORM TO MAKE SURE THE INTERIOR CAN, SAME ARE THE MODERN ACTORS, THE  
S. BRASSIER METAL, FINISHING A CRUCIAL DESIGN ELEMENT.  
THE SEAT, CARRIES THE INSPIRE BY THE CONCEPT MODERN RACING - SEATING IS IN THE 1960'S AND SUCCESSFULLY MOUNTING  
APPEARANCE. THE SEAT RELIES HEAVILY ON ALUMINUM FEATURES WITH CONTRAST STITCHING. THE SEATING WILL ACCEPTABLE  
THE LINES OF RACE SEAT, ENHANCING THE EXPERIENCE.  
CATERER FINISHED STEERING WHEEL, UPDATES THE FEEL OF THE ORIGINAL WOODEN FINISH - BRING THE PLAY AREA COMFORT  
AND COMFORT.

Matty: BnB Fabricator

“We did all the fab work starting with the custom roof, custom parcel shelf, custom boot, modifying the quarters, pretty much modifying everything in the car to ensure it all fit as per the design vision. It was pretty much a bare shell when it arrived, and we turned into a show ready vehicle in the end. Something we are pretty proud of.

One of the highlights for me is the way the rear parcel shelf turned out, integrated with the audio. We installed a couple of 6inch speakers into the rear parcel shelf that were flush mounted in with some LED lighting behind the central sub. A couple of tweeters were angled nicely and it was all covered up in some nice, premium Alcantara that really sets it off!

Working my way through the car, my favourite part of the build is the back section. It is an area where the back seats integrate into their surrounds, coming together to create a nice place to be. The buckets were reshaped to ensure that your head doesn't hit the roof (unlike modern mustangs!) the boys executed the whole area well. Often the rear seats are an afterthought, but in this build, we wanted to ensure that the rear was just as impressive (if not more) as the front – making the design flow seamlessly throughout with no standout segment.”



# OVERNIGHT PARTS

NOT REALLY OVERNIGHT (BUT THEY WILL DECIMATE ALL)

Here are our TOP4 best bits from the Eleanor build...

## DESIGN CONSULTATION

1 hour consultation with BNB head of design, Naish Chapman. Discuss the vision for your car and be educated as to what is possible -you will be surprised with how far imagination can take you!

FROM \$250



## SNEAKY MODERN GUAGES

Make the most of your driving experience. Retro looking guages, modernised with electronic display. Perfect for those who want style AND performance.

POA



## HERTZ AUDIO

Custom audio setup with mood lighting. Each component was integrated into the design of the cabin.

POA



## REAR BUCKET SEATS

Bucket seats substituted for the original style mustang seating.

POA



# THIS VEHICLE WAS BUILT BY

INTERIOR & AUDIO

BNB PRODUCTS

1/61 Frankston Gardens Dve, Carrum Downs, VIC

email: david.bbproducts@gmail.com

www.bnbleather.com

